



Blended Courses

2021-2022

Achieve your dreams in the comfort of your home

Email: info@atpfd.co.uk

Website: atpfd.co.uk

In partnership with
 **QUALIFI**
SUCCESS THROUGH LEARNING
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About our Virtual Business Management Course

At ATP Further development we provide virtual Business Management courses in partnership with Qualifi. Our virtual courses are simple and the most convenient way to study and gain the qualification you need.

How virtual courses work?

At ATP further Development, learners will be provided access to our e-portal where they will be able to study each course units virtual. Students will be able to study and prepare for their assignments by using our reading materials and course materials.



Why study Business Management

Business management courses key focus is acquiring academic knowledge and skills to equip learners to become aspiring business leaders and entrepreneurs.

Studying business management aids learners to develop key management skills which allow learners to be a valuable asset to any organisation. Some of the many skills that learners develop through these courses are problem-solving, excellent verbal communication, confident presentation, leadership, critical and strategic thinking etc. Acquiring these skill set enables learners to respond to challenges and current developments in business and society.

Business management courses produce many job opportunities allowing learners to shape the direction of their career and pathways, some of which include management, human resources, finance, consultancy, marketing, advertisement etc.

Upon completion of business management courses, learners are provided with the skill set to build and develop their own business. Learners are able to successfully apply their entrepreneurial skills to their own business and place themselves in the path to become their own boss.



Level 7 Diploma in Human Resource Management

The Level 7 Diploma in Human Resource Management has been designed to meet the needs of senior and middle managers in the running of their businesses, and to facilitate their progression to higher levels within their organisation. Managers need to be aware of issues and problems they face, able to analyse their potential outcomes and consequences and coordinate themselves to how to react. They do not require to be experts in all various areas of business however they do need to require possessing a general awareness of what specialists' facilities and services exist, and how they can assist in carrying out that role. The programme includes contemporary topics reflecting key issues within the most modern business environment as well as the latest developments in management research.

Mandatory units:

- Contemporary HRM
- Leading, Managing and HR Development
- Resourcing, Talent Management and Development
- Performance Management
- Employee Relations
- Investigating a Business Issue from an HR Perspective

Entry requirements:

Learners will be expected to hold a Level 6 qualification or a first degree. In certain circumstances, managers with considerable experience but no formal qualifications may be considered.

Level 7 Diploma in Strategic Management & Leadership

The Level 7 Diploma in Strategic Management & Leadership qualification has been created to develop and reward the business managers of today and the future, and to continue to bring recognition and professionalism to the management sectors. It will require learners to critically evaluate, challenge and synthesise a wide range of current management tools, techniques and models.

Mandatory units:

- Information management and strategic decision taking
- Manage team performance to support strategy
- Strategic direction
- Leading a strategic management project
- Strategic planning
- Developing as a strategic manager

Entry requirements:

Learners will be expected to hold a Level 6 qualification or a first degree. In certain circumstances, managers with considerable experience but no formal qualifications may be considered.



Level 7 Diploma in Strategic Management & Innovation

The Level 7 Diploma in Strategic Management & Innovation qualification has been created to develop and reward the business managers of today and the future, and to continue to bring recognition and professionalism to the management sectors. This level 7 programme will require Learners to critically evaluate, challenge and synthesise a wide range of current management tools, techniques and models

The emphasis placed on current management concepts and models is on those that are relevant to the 21st century business environment and context

Mandatory units:

- Finance for managers
- Strategic direction
- Strategic marketing
- Human resource planning
- Marketing strategy for social enterprise
- Global marketing
- Strategic management

Entry requirements:

Learners will be expected to hold a Level 6 qualification or a first degree. In certain circumstances, managers with considerable experience but no formal qualifications may be considered.



Level 7 Diploma in International Business Law

The Level 7 Diploma in International Business Law qualification has been created to develop and reward learners with legal skills and knowledge in international business law and to continue to bring recognition and professionalism to a wide range of sectors. The aim of this programme is to develop legal skills, analysis, logical thinking and knowledge that can usefully be applied in further study, legal profession and public service. It provides students with understanding of law in context of business to equip them with abilities needed to work with advanced issues.

Mandatory units:

- International Trade Law
- Commercial Trust Law
- Industrial and Intellectual Property Law
- Law of Financial Crimes
- Company Law
- Legal Research and Research Methods
- Corporate Governance – Principles and Practices

Entry requirements:

Learners will be expected to hold a Level 6 qualification or a first degree. In certain circumstances, learners with considerable experience in the legal sector, but no formal qualifications may be considered.

Why Take A Virtual Course

Our Business Management courses will be taught virtual through virtual learning, there are many benefits and advantages of virtual learning for both teachers and learners.

Due to the recent outbreak of COVID19, virtual courses are a safer and better suited for our current situation. Using virtual learning allows individuals to keep safe at home as well as maintain social distancing; this ensures the safety of both our learners and teachers, which is our top priority.

- ❖ Virtual courses allow geographic flexibility, as we can reach a wide range of learners from all around the world
- ❖ More comfortable learning environment, learners can choose to take their course where they feel most comfortable, such as their study room etc.
- ❖ Virtual courses mean there is no need to commute far or travel to class location, therefore students do not need to worry about travel
- ❖ Virtual courses allow quick and easy access, meaning learners will require less time investment
- ❖ Virtual courses give learners the opportunity to gain full control over their own learning

University Progression & pathways

Progression Routes

ATP Further Development works in close partnership with various universities to facilitate progression opportunities for our graduates.

All our regulated qualifications are recognized internationally, and we follow guidelines and condition set out by our regulator.

On the right, there are some examples of our progression opportunities, and if you would like to receive further information, please contact us using the following email: info@atpfd.co.uk

ATP Further Development offers a number of progression routes from our regulated qualifications directly into university. List of universities with progression paths are listed on the right.

Qualifications	Placement Level
Holders of Level 2 and 3 Qualifications	Entry to the first year of degree qualification
Holders of Level 4 Qualification	Entry on the second year of a British honours' degree in the respective field
Holders of Level 5 Qualifications	Final year (top up) at various universities in the UK
Holders of Level 6 Qualifications	Entry to Masters' degree or postgraduate diplomas
Holders of Level 7 Qualifications	Entry to final stages of Masters' Qualifications such as MBAs and MSc degrees
Holders of Level 8 Qualifications	Preferential entry to a variety of Doctoral Qualifications, including DBAs and PhDs

Lists of universities with progression paths

- Anglia Ruskin University
- University of East London
- University of Gloucestershire
- De Montfort University
- University of Bolton
- University of Lincoln
- University of West of Scotland
- University of Wolverhampton
- Birmingham City University
- University of Derby
- University of Northampton
- Arden University
- University of Law
- Bath Spa University
- Bangor University
- Leeds Beckett University
- University of Bedfordshire
- BPP University
- Buckinghamshire New University
- University of Chichester
- Cardiff Metropolitan University
- University of Cumbria
- Glasgow Caledonian University
- Northumbria University
- University of Huddersfield
- Liverpool John Moores University
- London South Bank University
- The Open University Staffordshire



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